



THE EVENT FOR THE WINE INDUSTRY
FROM SOIL TO CELLAR AND BEYOND...

SHOW PREVIEW

1 June 2023

at Plumpton College
The UK's Centre of Excellence
for Wine Education

FREE ENTRY

Viticulture Event Opens 10am
Wine Fair Opens 4pm
Cheese & Wine Masterclass 5pm*
**Pre-purchase Ticket Only*

GRAPEVINE EVENTS LTD
The Oast House, Potters Lane
Hawkhurst, Kent TN18 5BB

GET IN TOUCH
office@grapevine.events



www.viti-culture.com

WE LOOK FORWARD TO WELCOMING YOU TO VITI-CULTURE!



The 5th annual Viti-Culture Show is set to take place on 1 June 2023 at Plumpton College, THE centre of Excellence in the UK for wine training, education and research!

Every year we are thrilled to return to this glorious location, glass of wine in hand, to mull over the last 12 months, and look forward to some exciting times for the English and Welsh Wine Industry to come.

We are also incredibly proud to host the only Annual UK Sabrage Tournament organised by Ferovinum which was introduced last year at very short notice and proved to be huge fun and a great success. Make sure you 'pop' into the Sabrage Marquee to see the corks fly again this year!

We have been taken aback at the level of enthusiasm and support from all corners of UK and beyond at the continued growth and development of Viti-Culture LIVE, the first dedicated industry show of its kind, and would like to take this opportunity to thank all our many

exhibitors - new and old, supporters and friends within the industry.

We all recognise that this is a crucial as well as an exciting time for the UK Wine Industry. The ethos of Viti-Culture has always been to bring visitors and exhibitors together, to research, innovate and develop products, services and technologies across the industry and to future-proof their businesses while remaining efficient and profitable through some tricky times ahead - something that can only be done by using the latest innovative and smart technologies adapted to meet the local conditions.

Finally, thank you to our marvellous hosts Plumpton College and our Sponsors – NFU Mutual, Kreston Reeves Jubilee Seeds and Ferovinum for all their support over the past years, and for years to come.

Don't forget to pre-register for your tickets [HERE](#) to save time at the gate on the day!

The Grapevine Events Team

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- **The Cheese Society**
- **Our Sponsors and Supporters**
- **Our Media Partner -Fruit & Vine Magazine**





WELCOME BRUNCH

Brunch Reception hosted by Kreston Reeves LLP

Kreston Reeves are delighted to welcome you to Viticulture 2023, kindly hosted by Plumpton College.

Whether you are here to enjoy a glass of awardwinning wine and some tasty cheese, make the most of the technical seminars, network with sector specialist, growers and suppliers, take in the vineyard tour, or even show a little flair in the UK Sabrage Tournament, we trust you will find the day useful and enjoyable.

Kreston Reeves has been a key sponsor since the first Viticulture event and we continue support this thriving sector event. A number of our rural specialists will be at the event during the day and would be happy to talk to you.

If you are at the event in time for the start of the seminar schedule, please join us for brunch from 10.30, before the key speakers take the spotlight at 11.00.

The Kreston Reeves Team



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Our specialist farming and rural team work with food and drink producers including vineyards, family run businesses, multi-site estates and contractors.

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Call: +44 (0) 330 124 1399

Email: enquiries@krestonreeves.com

Visit: www.krestonreeves.com



SEMINAR PROGRAMME

Viti-Culture 2023's seminars include 'Regenerative Viticulture' led by Justin Howard-Sneyd with Tom Archer from Rootwave. In addition there will be a PiWi from grape to glass focused session of talks led by Professor Greg Dunn from Plumpton College Wine Division with Ben Brown from Agrii and Sergio Verillo from Blackbook Winery.

Chets Modi, NFU Mutual

Chets joined NFU Mutual Chichester and Horsham agency as Senior Partner in June 2016, having worked for NFU Mutual in a number of roles since 2001. Chets' career spans roles within customer services, as a Financial Adviser for five years, and working with senior management to develop suitable strategies in business.

As a Senior Agent, Chets' role is varied and centred around finding suitable insurance solutions to help ensure customers are appropriately protected. One of Chets' specialist areas is Viticulture insurance. He has extensive experience in supporting vineyard owners and grape-growers with their insurance requirements throughout the many different stages of the wine-making process, from grape growing, production, manufacturing and selling, through to vineyard tourism. Chets is passionate about delivering insurance and risk management solutions that meet the needs of those operating within the viticulture sector.



Justin Howard-Sneyd MW

Justin started his own consultancy business (www.thehivewine.com) in 2012 and advises a wide range of wine businesses around the world, helping them to maximise their potential. Prior to branching out on his own, Justin spent 3 years with Laithwaite's Wine (aka Direct Wines), the world's largest and most successful Direct-to-consumer wine business, as the Global Wine Director. Before this Justin spent 14 years as a wine buyer in the UK off-trade, including stints at supermarket chains Safeway and Sainsbury's. This culminated in almost 5 years in charge of the wine department at Waitrose, the UK's most successful premium supermarket where he led the team that garnered, and continues to garner, so many awards. In his early life, he worked in wine shops, ran a wine school, worked as a cellar-hand and assistant winemaker in 4 different countries.

Since 2007, Justin has produced his own wine (www.domaineofthebee.com) from 4 hectares of vines in the Roussillon region of the South of France, near the village of Maury.





SEMINAR MARQUEE TIMETABLE

10.30am Brunch Reception


Hosted by Kreston Reeves LLP, joint main sponsor of Viti-Culture.

11.00am PiWi Vines & Wines
Dr Greg Dunn, Plumpton Wine Centre
Sergio Verillo, Blackbook Winery
Ben Brown, Agrii

Midday Regenerative Viticulture
Justin Howard-Sneyd, MW
Tom Archer, Rootwave

Seminar Subject Introductions:


Piwi Vines & Wines



PIWIs are an exciting collection of disease resistance grapevines that offer vineyards in the UK the ability to crop more reliably, use fewer pesticides and produce fruit more sustainably in terms of environmental impact and production efficiency within the vineyard. There is increasing demand for PIWI vines in wine regions the world over. However, there is still a lot to learn about their management in UK vineyards along with their use in winemaking. Added to this, there are some significant marketing issues that remain to be addressed.

This seminar series will begin with understanding exactly what PIWIs are and then move through managing them in vineyards and their use in the winery. This will be followed by discussion led by the panel of speakers.

Regenerative Viticulture



If you are interested in how to start exploring a move away from 'conventional' practices and adopting a more holistic and regenerative approach to vineyard management, then this seminar is not to be missed!

Wine is by its nature a very social product, providing a unique opportunity to invite conversations about provenance, terroir and cultivation. Justin will be presenting a fascinating session discussing the positive impact growers can have on climate and biodiversity.

Dr Greg Dunn

Greg is the head of the wine division at Plumpton College, the only facility in the UK that trains oenologists and viticulturists at undergraduate and postgraduate level. Greg completed his PhD in the Botany Department at the University of Melbourne in the 1990's, after which he undertook research in forest hydrology and native forest silviculture in Victoria and sub-tropical Queensland, Australia. For the last two decades Greg has acted in a range of positions in research, education and training in the Australian wine industry. Greg is currently deputy editor for the Australian Journal of Grape and Wine Research.



Ben Brown, Agrii

Ben is a viticultural agronomist at Agrii working across a number of vineyards in England with both large and small growers. He has a keen interest in terroir and maximising the potential for each specific site. With a background in horticultural and agricultural research, he takes a reasoned and practical approach towards agronomy looking at how practices in the vineyard can best influence wine quality.



Tom Archer, Rootwave

Tom is Head of Marketing for RootWave. RootWave kills weeds using electricity to give better weed control whilst protecting health and helping nature restore its soils, water and biodiversity. Tom is a crop protection specialist, he joined RootWave from UPL where he was European portfolio marketing manager, with over 20 years' experience in weed control markets and new product development.



Sergio Verrillo, Blackbook Winery

Sergio grew up in the US, a son of Italian and Hungarian immigrants surrounded by wine lovers who would vinify their own blends in the back garden and drink wine with breakfast. His wine career took off at pace when he moved to London in the noughties. He enrolled at Plumpton College in East Sussex where he earned a degree in Viticulture and Oenology in 2014. He spent the next few years as a travelling winemaker in many of the great wine producing regions with a focus on cool climate pinot noir & chardonnay.





Wine Division Tours

10.30am, 12.30pm, 2.30pm

Please meet outside the
Seminar Marquee

FULLY BOOKED*

*Please check on the day with
the college representative at the
meeting point if there is space.

PLUMPTON COLLEGE

If you're passionate about the wine industry, you've certainly come to the right place. With the finest facilities and courses available in the UK, you'll be able to gain all of the knowledge you'll need to be successful in this highly competitive global industry.

The UK wine industry is one of the fastest growing and most successful in the agricultural sector, so if you're interested in pursuing a career in this growing and in demand sector with a wealth of exciting opportunities, consider one of Plumpton College's degree courses, apprenticeships or part-time courses.

THE UK'S CENTRE OF EXCELLENCE IN WINE EDUCATION

Plumpton College is one of the only institutions in the world to offer this level of academic and vocational education and as such is the UK's centre of excellence for education, training and research. The division is one of the few Higher Education facilities in Europe that offers you a broad range of University degrees in International Wine Business and Wine Production taught in English along with level 3 apprenticeships in Viticulture.



FACILITIES

Studying at Plumpton gives students the chance to enjoy time at the heart of the South East of England's wine production industry. With 10 hectares of vineyards producing 25,000 bottles of award-winning still and sparkling wines each year, Plumpton have a purpose-built Wine Centre which includes winery, research winery, laboratories and a sensory evaluation room. Combined with a team of international expert lecturers, students certainly gain an excellent all-round experience at Plumpton.



TALK TO OUR HOST

Speak to Plumpton College on their stand at Viti-Culture about your Career in wine; whether you are just initially curious, looking to enhance your skills further or seeking an apprenticeship or advice, the Plumpton staff will be on hand to offer guidance.

www.plumpton.ac.uk



Wine Division

Study at the UK's
leading wine centre.

Full time or part
time courses in
Viticulture, Wine
Production and
Wine Business.

LEARN MORE

www.plumpton.ac.uk/wine

Wine Division Courses at Plumpton College

Course Finder (click the links for more information):

[BA \(Hons\) International Wine Business](#)

If you are looking to gain a high-level career in the global drinks trade then this unique, academically rigorous and contemporary course is for you. Over your three years of study you will develop a deep understanding of core business management skills, wine trade knowledge and an in-depth understanding and appreciation of the most important wines of the world.

[BSc \(Hons\) Viticulture & Oenology](#)

Our BSc (Hons) programme has a strong practical focus, which blends relevant grape and wine science theory with hands-on work experience. Your classroom will include our 10 hectares of vineyards, and the college's commercial winery, where you will develop your skills while helping produce our award-winning still and sparkling wines!

[Crop Technician \(Viticulture\) Apprenticeship](#)

Duties of the viticulturist include monitoring and controlling pests and diseases, fertilising, irrigation, canopy management, monitoring fruit development and characteristics, harvest decisions, and vine pruning during the winter months.

The course will also incorporate a range of competency certificates, such as first aid and pesticide application.

[FdA Wine Business](#)

If you're looking to work in the wine trade or start your own wine-related business, this programme is ideal for you. Over the course of two years this vocational degree will offer a fascinating insight into the UK wine trade as well as developing a range of business skills and an in-depth understanding of the principal wines of the world.

[FdSc Wine Production](#)

If you are looking to establish a career in the wine production industry, or wish to establish a new vineyard or wine production business then this is the course for you.

[Intensive Principles of Wine Sensory](#)

This Wine Sensory course is to develop an understanding of the key components of

wine and the sensory mechanisms which influence wine perception/tasting.

[Making Sparkling Wine and Sparkling Apple Cider at home](#)

This six-week evening course will teach you the theory and practice of making sparkling wine and sparkling apple cider at home using the traditional method approach.

[MSc Viticulture & Oenology](#)

This challenging programme is designed to enable you to develop a deep and systematic understanding of wine science and related disciplines, with a view to applying this knowledge to make complex viticultural and oenological decisions.

[Principles of Wine Business](#)

This is a 3 day course delivered by Plumpton's specialist Wine Business lecturers, Paul Harley and Tim Andrews, it will enable you to identify and understand your potential customers and develop the best brand, packaging and routes to market for your wine.

[WineSkills Online Workshop](#)

This is remote access video of a WineSkills workshop. Students will be able follow the lecture elements by watching the video and reading a PDF copy of the course materials.

[Vineyard Principles and Practice](#)

An introduction to practical vineyard work- 5 week course.

[Wineskills & Sensory Training - Identifying and Managing Wine Faults](#)

What are the common wine faults, how are they identified, what are their causes and how are they corrected? - One day course.

[WineSkills Principles of Sparkling Winemaking](#)

The aims of this **one-day** course are to provide a good level of knowledge on the traditional method sparkling winemaking processes to those who are making and selling sparkling wine.

[WineSkills Principles of Sparkling Winemaking](#)

The aims of this intensive and technical **three day** course are to provide a good level of knowledge and skills in traditional method sparkling winemaking to those who are making and selling sparkling wine.

FOR FULL COURSE INFORMATION GO TO
www.plumpton.ac.uk/wine



Sabrage Marquee Timetable

1pm Tournament Heats

2pm Ferovinum Sabrage
Showdown Grand Final

UK SABRAGE CHAMPIONSHIPS

We are incredibly proud to be the home of the only UK Sabrage Tournament organised and hosted by Ferovinum. The first tournament was held in 2021 and was an instant success.

Visitors are invited to compete in the Sabrage Marquee for a chance to be crowned Sabrage Showdown Champion 2023!

COMPETITION RULES

The tournament is open to UK wine producers and industry participants

One representative from each competitor will have just a single shot to secure their place in the showdown

Each shot will be judged on the final resting distance of the cork

Each sabrage must be completed with no more than three swipes/attempts

The competitors with the two furthest shots will compete in the 'showdown' – the winner being crowned...

2023 Sabrage Showdown Champion!



PREVIOUS WINNERS

2021 Fiona Upchurch,
Great Loxhill Vineyard

2022 Jonathan West,
FGS Agri



HOSTED BY FEROVINUM

We are very grateful to Ferovinum for hosting and organising this year's sabrage competition.

Ferovinum is a platform that uses technology to provide wine & spirit producers, distributors and merchants with inventory financing structures previously reserved for large commodity producers and traders.

www.ferovinum.com



TRADE EXHIBITORS

Evellore ctiur, ad ulpa explaut estorestio quo maios aborum alicitur? Quibus, ut pratecu lluptas atquam et, simus quid ut mint lam sit molest, nectis repudae volorumquos acēpe verferunt ut duntoreperum iur as eaquis exerspel in nus.Ro dolut et ressus soloriberro dolectaque ab is restiae prorepr .

MACHINERY

Tractors, weeders, sprayers...

CONTRACTORS

Vineyard and winery contractors...

NETWORKING

See new products, meet industry professionals...

EDUCATION

Courses, careers, refreshers, apprenticeships...

PRODUCTS

Trellis, Labels, Frost Protection Systems...

EQUIPMENT

Vineyard and winery equipment...

PROFESSIONAL ADVICE

Insurance, Accountants...

SERVICES

Capital, Branding, Estate Agents...

& MORE...



Agricare

Agricare will be demonstrating some of the top industry brands. INFACO F3020 - the world's finest electric pruning shear. BELLOTA Cordless Pruning Shear and Tying Machine. FRUIT SECURITY CROP PROTECTION - Gerben the founder of Fruit Security will demonstrate how you can safeguard your vines from frost, rain and hail, etc. CARMO the ultimate wood posts guaranteed for 20 years!

www.agricareuk.com

EXHIBITOR LIST

A-D



Animal and Plant Health Agency

APHA is an executive agency of Defra, the Department for Environment, Food and Rural Affairs in the UK. We work to safeguard animal and plant health for the benefit of people, the environment and the economy. Our stand communicates the importance of plant biosecurity, best practice and informs about new and emerging plant pests and diseases. Our staff will be available to discuss all aspects of our work.

www.gov.uk/apha



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www.definedwine.com





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Ferovinum is a new fintech solution that is transforming the way wine and spirits businesses fund their growth. An innovative inventory funding platform, Ferovinum provides quick and easy access to a company's 'liquid assets', turning stock into working capital so that producers, distributors and merchants can put it back into the company wherever and whenever it's needed.

www.ferovinum.com



FGS Organics

FGS Organics work in partnership with FGS Agri to undertake vineyard soil preparation services. FGS Pilcher can undertake groundworks and construction of trackways, parking areas, wash down bays, buildings and field drainage. Sister company Envar can supply nutrient rich PAS100 soil improver to vineyards for crop and soil health improvement.

www.fgsorganics.com



Vineyard Services

Providing for the needs of the viticulture industry

Whether you're looking to plant a new vineyard or expand a current one, install trackways, erect buildings or improve drainage and aeration, our group of companies will be able to assist.

fgsorganics

Working in partnership with FGS Agri to provide soil preparation services:

- spraying off and ploughing
- primary cultivations & drilling of cover crops
- soil sampling & soil additions
- spading works
- final power harrowing to prepare the seedbed for planting

fgsorganics.co.uk

enVar

Supply of PAS100 compost soil improver
envar.co.uk

fgspilcher

- trackway access roads
 - groundworks & erection of buildings
 - creation of wash down bays
 - rainwater harvesting
 - land drainage & aeration for root rejuvenation
- fgspilcher.co.uk

heathcoteholdings.com

EXHIBITOR LIST

F-H



Fruit Security Holland

FruitSecurity Holland specialises in harvest security through harvest protection. Especially in hail net and foil covers. FruitSecurity has covered a large number of hectares throughout Europe, United Kingdom, Asia, America and Africa. FruitSecurity Holland has several protecting systems for the vineyard. Please feel free to take a look at our website or contact us!

www.fruitsecurityholland.com



Grapevine Events Ltd

Grapevine Events Ltd are the owner/organisers behind Viti-Culture, the event for the wine industry which was launched in response to the demand clearly identified by the stratospheric growth of viticulture in the UK over recent years.

Since the first event, GVE have evolved greatly from specialising in physical events to now adding digital marketing services to businesses within the viticulture industry to our portfolio. This has been greatly aided by our comprehensive database of demographically appropriate organisations and individuals, our FREE fortnightly eBulletin for Viticulture and the Soil2Cellar Forum – all supported by high levels of social media activity.

To find out more come on how we can aid you with market research, publicity campaigns, design and bespoke digital projects - and much more - speak to one of the SHOW TEAM - we will be pleased to meet you!

office@grapevine.events

karen@grapevine.events

lynsey@grapevine.events



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www.hermensfruitsystems.eu





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EXHIBITOR LIST

J-K



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Kreston Reeves

Our agricultural team work alongside a number of vineyards offering advice to those interested in developing a viticulture business, as well as established wine producers looking to expand and export into overseas markets.

Email enquiries@krestonreeves.com to find out more about the services we provide for the viticulture sector.

www.krestonreeves.com





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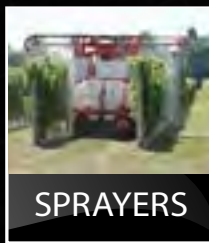


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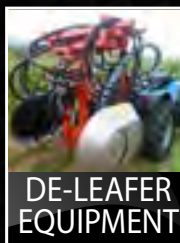
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NFU Mutual proudly supports the growth of the English and Welsh wine industry as WineGB's exclusive insurance partner.

To get in touch with your Regional Viticulture Specialist, and learn more about how we can support your grape growing or wine making business, email:

winegb@nfumutual.co.uk



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NFU Mutual

As the UK's leading rural insurer, NFU Mutual has extensive experience in supporting vineyard owners and grape-growers through the many different stages of the wine-making process, from grape growing, production, manufacturing and selling, through to vineyard tourism. NFU Mutual are passionate about delivering insurance and risk management solutions to support businesses operating within the viticulture sector.

[email: winegb@nfumutual.co.uk](mailto:winegb@nfumutual.co.uk)



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www.oakcreative.co.uk



Oenolution (JM Wine Consulting)

Oenolution was founded by Jonathan Medard, awardwinning winemaker with extensive international experience. A customercentric and innovative consultancy, Oenolution helps new and established UK wine businesses reach new heights. Practitioners, as well as consultants, Oenolution provides both pragmatic and strategic expertise for clients, including vineyard establishment, business planning, winery design and winemaking.

www.oenolution.com



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www.platexuk.com

EXHIBITOR LIST

P



Plumpton College

Plumpton College Wine Division is the UK's Centre of Excellence in Education, Training and Research. Welcoming students from all over the world, Plumpton College offers degrees from level 47, all validated by the Royal Agricultural University. Plumpton Wine Division is one of the only institutes in the world to offer this level of academic and vocational education, all taught in the English language.

www.plumpton.ac.uk



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www.qclscientific.com



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EXHIBITOR LIST

R-S



RootWave: better weed control at a lower cost.
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Click the link below for the YouTube video:



Rootwave

UK company launches field-scale tractor-powered electrical weed control for orchards, vineyards and fruit

RootWave, the Warwickshire based electrical weed control (eWeeding) manufacturer, has launched its first tractor-powered machine for orchards, vineyards and fruit.

In independent trials in orchards last year, the company's patented high-frequency eWeeding system delivered full control of weeds, similar to results from trials in sugar beet and maize during the same summer (2022).

The RootWave machine treats weeds in the rows of vines, bushes, and trees using treatment electrodes on purpose-designed hydraulic arms, to work seamlessly between different row widths of crops. The treatment uses electricity to create heat within the weed and roots boiling them from the inside out.

Growers can reserve a machine now, with those first in the queue able to secure delivery in spring 2024.

In 2018 the company successfully launched a professional hand-held eWeeder RootWave Pro, and has sold over 150 units in the UK and Europe.

CEO Andrew Diprose said: "RootWave delivers better weed control in fewer treatments at a lower cost. It will become the indispensable tool for farmers that want effective weed control without any environmental issues.

"Our technology is certified organic and helps nature restore its soils, water and biodiversity."

Lower energy use

In the company's own tests eWeeding provided full control of weeds at a lower total energy use than chemical herbicides.

Mr Diprose said: "RootWave delivers the most effective, economical, environmentally friendly and safe weed control on the market.

"It works so well because the plant and roots are killed by heat generated within the weed itself. And because it works so well, the number of applications you need in a season is comparable to that of herbicides and less than required for mechanical weeding. We are the only eWeeding provider using high-frequency electricity, which has significant advantages over standard 50Hz or DC wave forms."

The machine is powered by the PTO on a standard tractor. Growers will be able to see commercial prototypes working at demonstration days this summer, and can reserve a machine now for 2024 delivery direct with the company.

www.rootwave.com
e: hello@rootwave.com

Savills

Savills rural property experts have a depth of knowledge and breadth of contacts unrivalled in the field. Acting with discretion and precision, we help established growers, new entrants, investors and joint-venture landowners to manage, value, sell or acquire property. Teamed with the wider resources and capabilities of the Savills network, we are pleased to be able to offer a comprehensive advisory service to anyone involved in UK viticulture.

www.savills.co.uk



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SCDC specialises in the manufacturing of trellising products. Frost and hail protection. We also design and manufacture a complete range of winery equipment.

www.scdc.fr



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Covering the whole of the south east, Southern Farmers has been supporting local farmers for decades. From general farming inputs such as fuel, feed and animal health products, to building projects, utilities and motor spares, we are here to save members both time and money.

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Our system is designed to process each invoice onto one monthly account for you to view, and the one simple direct debit payment is used to pay each supplier on your behalf. In addition to this, we have a helpful and friendly accounts department who are on hand to handle any query you may have, ensuring you have the utmost control at all times.

If you would like to find out more, you can browse our website by scanning the QR code below, or contact the office where we will be happy to assist.



01580 241401



enquiries@southernfarmers.co.uk



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www.southernfarmers.co.uk



Vigo

Part of the Rawlings Group

Vigo supply wine production equipment from renowned manufacturers including Speidel, Willmes, Enoveneta, Kreyer, CIMEC and Barida, for wineries of all scales. Servicing/maintenance is provided by their team of 9 engineers. Sundries (corks, etc.) available to order online. For bottles and on-brand bottle decoration see Vigo's sister company, Rawlings Bristol.

www.vigold.com www.rawlingsbristol.co.uk



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www.vinecareuk.com



Vinescapes Ltd

Vinescapes is the leading UK vineyard and winery consultancy providing a comprehensive 'Ground to Grape to Glass' service to new entrants and existing producers, working with the best across the sector. Our team of world class viticulture, wine and climate experts will support you throughout your wine production adventure. Services include land evaluation, vineyard establishment, vineyard management, winery design, financial planning, and sector training.

www.vinescapes.com





The Vineyard Store

If you're setting up a vineyard then look no further. All the trellis materials you need to plant, maintain and nurture your vineyard to watch it flourish.

www.thevineyardstore.co.uk



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VitiFort designs and markets trellising solutions and audit services to optimize trellising. VitiFort have design ALqEOS® combining the new ARCELORMITTAL® Xcarb® technology, MAGNELIS® anti-corrosion coating and VitiFort® functionalities. ALqEOS® is the very first "low carbon" certified post available in the world being also cost-effective to buy and cost-effective to run.

www.vitifort.eu

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WBC is the UK's leading wholesale supplier of packaging, display and fabric bags to the food & drink market. Whether you require wine shipping boxes, gift boxes or wine accessories, we have everything you need. Our range of protective packaging covers a variety of sizes, protection levels and can be supplied plain or bespoke printed. For high-volume orders speak to our team.

www.wbc.co.uk



WineGB

Wines of Great Britain (WineGB) is the national organisation for grape growers and winemakers of the United Kingdom, dedicated to ensuring a sustainable future for the UK wine production industry. England and Wales now have some 3928 hectares under vine, with around 943 vineyards and 209 wineries producing internationally award winning sparkling and still wines. WineGB's mission is to advance the multiple interests of all its members to establish Great Britain as one of the world's great quality wine regions.

www.winegb.co.uk



WINEGB

WINES OF GREAT BRITAIN

Wines of Great Britain (WineGB) is the national association for the English and Welsh wine industry

WineGB's mission is to advance the multiple interests of all its members to establish Great Britain as a sustainable wine region of world renown, recognised and celebrated for the quality of its wines and visitor experiences.

Membership is open to all vineyards, wineries (or both), or anyone planning to establish a vineyard or winery business in Great Britain. WineGB also welcomes student and associate members. WineGB provides an extensive list of benefits for its members.

What WineGB membership offers:

- Technical expertise and guidance
- Support by email, phone or online
- A dedicated members' area on the industry website
- Access to our online forum for advice from and discussion with fellow members
- Industry marketing and promotion
- Voice in Government
- Regular news, updates and publications (commercial members also receive approved annual Pesticides Booklet)
- Training and education, industry webinars and conferences
- Regional vineyard association membership
- Sustainable Wines of Great Britain (SWGB) accreditation scheme
- Cellar door and wine tourism development
- Export support and initiatives
- Members' events and activities
- Patrons and Industry Partner of WineGB support and benefits

TO FIND OUT MORE:

Visit winegb.co.uk/join-us

VISIT OUR STAND AT VITI-CULTURE



ENGLISH & WELSH WINE FAIR

For 2023 we have extended the viticulture event into the late afternoon to incorporate an English & Welsh Wine Fair and ticketed Wine Tasting and Cheese Pairing Masterclass with Three Wine Men's Tom Surgey and Oz Clarke OBE, also our Show Patron. This supporter, buyer and consumer wine tasting evening has been developed to provide the opportunity for winelovers to sample the everexpanding array of wines now available from the UK and speak to the producers behind them. As VitiCulture Patron and an extremely highprofile wine expert Oz Clarke will cohost the event with Tom Surgey, also well-known as an expert wine presenter and lives locally in Lewes.

Oz and Tom will welcome guests to the tasting and give a brief introductory speech at the beginning of the event. They will then mingle among the guests introducing them to the range of wines available at stands and endeavour to visit all stands and introduce visitors to as many producers and wines as possible during the event.

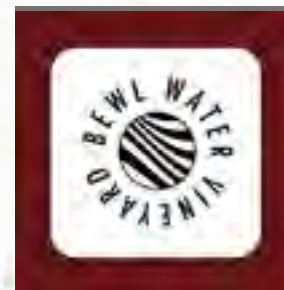


ALL ANGELS

Enborne Vineyards Ltd
Berkshire

www.allangels.com

Family owned vineyards at a 17th Century farm deep in a very rural and historic part of Berkshire. Producing award winning, single vintage English Sparkling wine solely from grapes grown in the vineyards. The vineyards run north south on gentle slopes of sandy loam over gravel and flint with stunning country-side views.



BEWL WATER VINEYARD

East Sussex

www.bewlwatervineyard.co.uk

Bewl Water Vineyard produces small batch, hand crafted wines. Their Bacchus grapes are amongst the oldest in the UK having been planted in the 1970s. The colder climate in England means that these grapes retain a higher acidity, giving varietal wines of high quality, somewhat in a Sauvignon blanc-like style. Their Pinot Noir grapes planted in 2005 are Burgundy clones which thrive in the Sussex clay soil. The undulating and gently south sloping terrain of the five acre vineyard combines good drainage with optimum exposure to the Sussex sun.



BLACKBOOK WINERY

London

www.blackbookwinery.com

'Blackbook was born of a love of three things: cool climate pinot noir and chardonnay; the English wine industry; and this fair city we call home, London. We are an urban winery located in a railway arch in Battersea, a stone's throw from Battersea Park in south Londn. The grapes are sourced from growers within hours of the city, carefully selected for their well-located vineyards and high quality grapes. Our ethos embraces a single fundamental goal: to make jolly good wine. We endeavour to bring the hard work of our vineyard owners to the forefront by creating a range of single vineyard wines that showcase the quality and potential for making world-leading still wine here in England.'



BLUEBELL VINEYARD ESTATES

East Sussex
www.bluebellwines.com

Bluebell Vineyard Estates home of Hindleap sparkling and Ashdown stills. Our sustainable vineyard in Sussex grows Chasselas, Pinot Noir, Pinot Meunier, Seyval Blanc and Merlot amidst the idyllic Ashdown Forest, capturing the essence of the English countryside. Join us for tours and tastings to experience the charm and character of our wines.



CARR TAYLOR WINES

East Sussex
www.carr-taylor.co.uk

David and Linda Carr Taylor realised their ambition of planting a vineyard when, in 1969, David purchased 21 acres of land surrounding his family home on the gentle slopes of the Sussex Weald in an area of Outstanding Natural Beauty in the heart of 1066 Country. The initial planting commenced in 1971 with varieties such as reichensteiner, gutenborner, muller thurgau, dornfelder and the classic champagne varieties, Pinot noir, Pinot meunier and Chardonnay. The vineyard is now made up of 37 acres. Carr Taylor have won well over 200 awards and medals since the vineyard was founded.



COOLHURST VINEYARD

West Sussex
www.coolhurstvineyards.com

Our single private vineyard is on land farmed by our family for seven generations. It amounts to 6.5 ha of meticulously well cared for vines of Pinot Noir, Pinot Meunier and Chardonnay. Everything is hand-tended and quality focused.

Selecting only the ripest fruit, the hand-harvested grapes are wholebunch pressed. Our wines remain on their lees for min 4 years and at least 12 months on cork.

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CARR TAYLOR

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Carr Taylor Vineyard, Yew Tree Farm, Westfield, East Sussex TN35 4SG



FREEDOM OF THE PRESS WINERY

The Cotswolds, Oxfordshire
www.freedomofthepress.co.uk

Freedom of the Press is a micro winery in the Cotswolds, producing top quality still wines with grapes from Essex. Our philosophy is gentle handling - aiming for purity of fruit, balance and satisfying mouthfeel. Wines are made in French oak barrels, concrete eggs, stoneware amphora, and a bit of steel.



HEPPINGTON VINEYARD

Kent
www.heppingtonvineyard.co.uk

Heppington Vineyard sits at the perfect height above sea level on the gentle south facing slopes of the North Downs in Canterbury, East Kent.

Focusing on Pinot Noir, Chardonnay, Pinot Gris and Pinot Meunier our still and sparkling wines tell a distinctive story of chalk, limestone and flint peppered clay



IN THE LOOP DRINKS

East Sussex
www.intheloopdrinks.co.uk

We make IWSC award-winning English Vermouth in a SALSA accredited, solar-powered winery in Uckfield, East Sussex, using English wine and predominantly fresh botanicals we grow ourselves or forage for. Our Vermouths are fresh and vibrant and showcase the English wines at their base.

Come and try some!





LOST IN A FIELD

www.lostinfield.com

We are on a mission to rescue rare heritage grape varieties and to craft them into delicious, low intervention pét nat using natural winemaking methods. This is our Great British old vine story, seen through the technicolour prism of the German crosses planted in the last century by eccentric amateurs.



TICKERAGE WINE

East Sussex

www.tickeragewine.co.uk

Tickerage are a small, family owned and run vineyard in the heart of East Sussex. We craft wines that reflect and celebrate the natural environment that created them. With just 5 acres of north facing slopes on the edge of the Sussex Weald, we like to do things a little differently.



PLUMPTON ESTATE WINE

East Sussex

www.plumpton.ac.uk/shop

'Our host Plumpton College's Wine Division benefits from having a talented staff team, who have worked extensively in the Wine Industry in a range of areas such as wine research, global wine sales and marketing, winery and vineyard management.

With their combined experience, passion, and knowledge, the Plumpton Wine Division can certainly position itself as one of the best wine training colleges in the world, with all students benefitting from being taught in state-of-the-art facilities.

The award-winning Plumpton Estate sparkling and still wines are produced by Plumpton's enthusiastic and talented students, working alongside a team of vine-growing and winemaking experts.'



WHITE CASTLE VINEYARD

Abergavenny, Wales

www.whitecastlevineyard.com

White Castle Vineyard is owned by Robb & Nicola Merchant, it is situated in the beautiful rolling countryside of Monmouthshire in the village of Llanvetherine close to the towns of Abergavenny and Monmouth. The 5 acre vineyard is planted on a gentle south facing slope that is ideal for growing vines and ripening grapes for Welsh wine. White Castle Vineyard is dedicated to producing a variety of quality Welsh wines using first class viticultural practices.



STANLAKE PARK WINE ESTATE

Berkshire

www.stanlakepark.com

Since 1979 Stanlake Park Wine Estate has developed some of the highest quality vineyards in Berkshire and uses grapes from these properties to produce a wide range of English wines including white, rosé, red and traditional method sparkling wine.



WOODCHURCH WINE ESTATE

Kent

www.woodchurchwine.co.uk

Established in 2009, Woodchurch is a single estate vineyard in Kent set on hills looking south over the ancient Romney marsh. 10 acres of Chardonnay, Pinot Noir, Meunier and Bacchus vines are tended using a low intervention approach combined with meticulous attention to detail – leading to award-winning still and sparkling wines.



Enjoy the day.

Enjoy Plumpton.

*Enjoy England at its most glorious in
the heart of Sussex*

Best wishes

Oz Clarke

www.ozclarke.com

Follow Oz on his social media platforms:



www.tomsurgey.com

Follow Tom on his social media platforms:



OZ CLARKE OBE

Known throughout the world for his phenomenal palate, irreverent style, accurate predictions and enthusiasm, Oz Clarke is Britain's most popular wine writer.

He is the author of a collection of bestselling and award-winning wine books, including Bordeaux for which he won the Louis Roederer International Wine Writers Award in 2009.

His BBC television and radio broadcasts keep audiences captivated and entertained. The popular 'Oz and James Drink to Britain', with 'Top Gear' co-presenter James May – a rollicking caravan adventure around the British Isles exploring beers, cider, whisky, wine and more – won them both and the accompanying book, the International Wine Challenge Personality of the Year Award, the TRIC TV Arts/Documentary Programme of the Year Award and the Gourmand World Cookbook Award for Best Wine Literature.

In 2010 Oz was made a Officier de l'Ordre du Mérite Agricole by the French government for services to French agriculture, and he was honoured with a Lifetime Achievement Award at the Drinks Retailing Awards 2015.

Oz was appointed Officer of the Order of the British Empire (OBE) in the 2020 New Year Honours for services to broadcasting and journalism.

His book English Wine: From Still to Sparkling is out now.

TOM SURGEY

You may not know Tom yet but watch this space as with his natural charm, charisma and depth of wine knowledge he is worth listening to.

Having started his career in hospitality at fourteen peeling carrots after school in his local pub, Tom quickly realised the delights of the bar were his true calling. Years of honing his beer, wine and spirits knowledge followed, and at the tender age of twenty, Tom was running a restaurant in deepest Suffolk. Following this, Tom spent four years at The Club at The Ivy in London further refining his wine knowledge with stints delving deep under Berkeley Square into the magnificent Annabel's cellars during this time too.

In 2014, Tom left London to work with Ridgeview in Sussex; pioneers of quality sparkling winemaking in England. He worked with Ridgeview as Business Development Director until 2020.

In 2017, Tom joined Oz, Tim & Olly to add his unique style of wine presentation and knowledge to Three Wine Men. He can also be heard as the regular wine expert on BBC Sussex and Surrey radio and is the lead presenter on the new wine app Pingza. He recently had his debut on ITV's This Morning presenting wine.

Alongside his fast-growing media work, Tom continues to be a well-known and passionate figure within the wine trade. He is a consultant to premium wine businesses.



CHEESE & WINE PAIRING MASTERCLASS

The Viti-Culture team have been lucky enough to work with The Cheese Society and their Head Sommelier to bring you their recommendations for pairing cheese to some of the wines being showcased at Viti-Culture this year.

Join us for this feast of delight for the tastebuds to conclude your day at Plumpton with Oz Clarke OBE and Tom Surgey and presented by the vineyard and winery representatives to celebrate just how far English and Welsh wines have come!



BLACKBOOK WINERY Nightjar Crows Lane State Pinot Noir 2021

Essex born and Battersea bred, hailing from Crows Lane Estate, situated on the coastal peninsula of Crouch Valley and positioned between the rivers Crouch & Blackwater, the vineyard is a beautiful south facing site with clay soils. The 2021 vintage has given us an aromatic, elegant style of pinot noir reflecting England's cooler climate. The wine has with structured acidity, showing beautiful delicate red fruits and black pepper spices. Fermented naturally in small open top fermenters and aged in Burgundy oak barrels. Unfined and unfiltered. May contain sediment.



CARR TAYLOR WINES Ortega 2022

This is a dry, lightly oaked wine with subtle white peach and elderflower flavours, with a hint of vanilla.

Our on-site winery is kitted out with a 2 tonne pneumatic Willmes press, Seitz filtration unit and approximately 25 fermentation and storage tanks. We also have bottling and labelling machinery so that all aspects of wine production through to dressing the finished product are carried out on site.



HEPPINGTON Chardonnay 2021

Matured in French oak barrels, this Chardonnay from the 2021 vintage has notes of fresh white peach and lightly toasted spice with a palate of ripe stone fruit and a bright citrus finish.

Wine GB awards 2022 - Silver Medal



PLUMPTON ESTATE Brut Reserve 2017, English Quality Sparkling Wine

Plumpton Estate Brut Reserve is a powerful blend of Reising, Seyval Blanc, Pinot Blanc and Regner. The base wine is fermented in tank, then again once in bottle. This wine has been aged for five years on lees to infuse pronounced tertiary aromas. The unique blend of several varieties produces a one-of-a-kind, alternative wine to traditional method champagne varietal wines. Clear, defined aromas of yellow plum and pears give centre stage to a powerful nose of brioche and tarte aux amandes. Rich mouthfeel that evolves from toast into citrus. Pair with fish and poultry as well as tarts and cheeseboards.



SUPPORTED BY THE CHEESE SOCIETY

My name is Kate O'Meara and I have a background in both hospitality and retail and created The Cheese Society in 1997 at the beginning of the internet era. Originally we sold difficult to obtain, farmhouse, mainly unpasteurised cheese purely by mail order to individuals and trade customers from our warehouse in Lincoln. As the business expanded, I bought the property in St Martins Lane in Lincoln in 2001, opened the cheese shop and added a 'cheese cafe', which at the time was the first in the UK, consisting of an entirely cheese-based menu.



STANLAKE PARK WINE ESTATE Orange 2022

This wine was made with very mature Siegerrebe grapes, with one week of skin contact, and was fermented in used oak barrels for 8-10 days. By soaking with the skins, the grape juice acquires extra fruit and tropical aromas, an oily, mouth-filling texture and a very persistent finish. The wine is not 'orange' in colour as we've chosen to avoid oxidation in order to retain the fresh and delicate fruit aromas.

Aromas of wild flowers, cantaloupe melon, quince and ripe pear; dry, with a very good texture balanced by a crisp body and a long finish.



WHITE CASTLE VINEYARD Regent 2021

Harvest 2021 of our Regent grape variety delivered a wonderful fruity aromas and dark cherry flavours, producing a delicate, deep coloured quality red wine.

The grapes were hand harvested in October 2021 and the juice fermented in stainless Steel vats, a further ageing in Oak barrels has enhanced the subtle flavour.

Over the years, I have judged at many cheese awards and shows both in Britain and abroad, which has presented me with the opportunity to seek out new cheeses and meet a huge array of different cheesemakers.

My daughter, Lucie joined the business in 2016, becoming part of our trained team of knowledgeable cheesemongers, and bringing with her a strong design background and an inherited love of cheese! She has worked on improving our website and has made buying cheese online so much easier and approachable.

The Cheese Society shop and cafe is still housed in the same building to this day and has evolved over time, becoming a firm favourite and popular destination for locals and cheese lovers from far and wide. Cheese is our passion and we aim to obtain the best products possible to share with our customers both online and in the shop.

www.thecheesesociety.co.uk

email: info@thecheesesociety.co.uk



LINDUM

Lindum is a washed rind, cow's milk cheese from the Cote Hill Dairy in Lincolnshire. Regular washing in the 'Bomber County Beer' gives the cheese its natural pink rind, which develops a pungency as it is allowed to mature.



DAZEL ASH

This delightful goat's cheese from the New Forest has an edible ash coating which matures into a crinkly rind which takes on a lustrous satiny, dark hue of black and white.



COTE HILL BLUE

A superb unpasteurised blue cheese made in Lincolnshire, similar in style to a soft textured blue brie, creamy with a definite sharpness and rich, complex flavours. The cheese is incased in a thin grey rind.



SWALEDALE

A fresh, crumbly Dales cheese with sharp flavours but buttery undertones. Swaledale Traditional is based on an ancient recipe developed hundreds of years ago and has similar characteristics to a farmhouse Wensleydale, a brilliant alternative, but with softer and creamier notes and more delicate less astringent flavours.



SHEEP RUSTLER

Sheep Rustler is a semi-hard, Ewe's milk cheese from Shpton Mallet. The cheese has a distinctive orange/brown rind with the occasional bright spot of natural mould. The flavour is warm and nutty with a lingering hint of sweetness. Perfect for summer with notes of fresh grass and meadows.



BARON BIGOD

Baron Bigod is an exquisite Suffolk made, bloomy pasteurised cows milk cheese in the style of a classic brie-de-meaux. A full-flavoured soft cheese with a nutty, mushroomy rind. The smooth, silky golden paste that will often ooze out over a delicate, fresh and citrusy centre. You will find long-lasting flavours of warm earth, farmyard and mushrooms, with occasional notes of citrus and truffle.

THE CHEESE SOCIETY

Give the Gift of Cheese

10% off all cheese gifts with code **CHEESES10**

www.thecheesesociety.co.uk

OUR SPONSORS & SUPPORTERS



NFU MUTUAL

NFU Mutual is once again delighted to be sponsoring Viti-Culture Live. As the UK's leading rural insurer, their continued support demonstrates a genuine commitment to the viticulture sector.

NFU Mutual has extensive experience in supporting vineyard owners and grape-growers through the many different stages of the wine-making process, from grape growing, production, manufacturing and selling, through to vineyard tourism. And, as WineGB's exclusive insurance partner, NFU Mutual are passionate about delivering insurance and risk management solutions that meet the needs of those operating within viticulture.

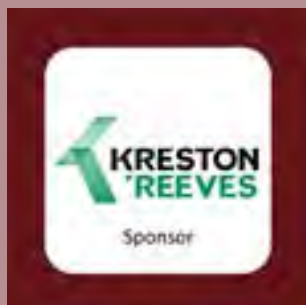
email: winegb@nfumutual.co.uk

FRUIT & VINE MAGAZINE

Introducing our media partner Fruit and Vine Magazine - Supporting Growers and Producers of Fruits, Wines and Juices in the UK

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KRESTON REEVES LLP

Kreston Reeves has been a key sponsor since the first Viticulture event and we continue support this thriving sector event.

The Kreston Reeves specialist team help a diverse range of businesses to face the challenges of an ever-changing regulatory and economic environment.

The agricultural team also work alongside a number of vineyards offering advice to those interested in developing a viticulture business, as well as established wine producers looking to expand and export into overseas markets.

www.krestonreeves.com

PLUMPTON COLLEGE

Our host, Plumpton College's Wine Centre is of course the centre of excellence for wine education in the UK and so we will welcome degree students alongside visitors from across the country. What better way to future-proof your business than by forging links now with the future of the industry!

www.plumpton.ac.uk



JUBILEE SEEDS & TURF

Jubilee Seeds & Turf Ltd are a new sponsor Viti-Culture 2023.

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We are grateful for the ongoing support of Wines of Great Britain (WineGB).

Together our mission is to champion the UK wine industry and to establish Great Britain as one of the world's great quality wine regions.

www.winegb.co.uk



VITI-CULTURE THE eBULLETIN

The Viti-Culture eBulletin is a fortnightly FREE e-publication dedicated to the wine industry. It is distributed to our database of nearly 3,000 subscribers within the industry.

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For advertising enquiries:
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FEROVINUM

Grapevine Events are eternally thankful to Ferovinum for their support and time spent in organising the annual Sabrage Showdown, which now enters its third year.

www.ferovinum.com



THE CHEESE SOCIETY

We are very grateful to The Cheese Society for their support and advice with the Cheese and Wine Pairing Masterclass.

We look forward to trying out their recommendations on Show Day!

www.thecheesesociety.co.uk



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FRUIT & VINE

A bespoke magazine for a booming industry

With hundreds of vineyards springing up across the UK and the incredible success of English and Welsh wine in the global market, Fruit & Vine magazine was launched in October 2022 to provide growers and industry professionals with the latest advice, news and topical information.

Appealing to those in the fruit and vine growing, wine making, juice- and cider-producing industries, Fruit & Vine magazine is FREE to qualifying readers, and available on a bi-monthly basis, posted directly to subscribers' doors.

With dedicated and specialist in-house editors, the team is able to bring original and current articles that are exclusive to our unique publication.

Each issue is packed full of the latest industry news, innovations and advice, as well as machinery launches, open days, dealer profiles and user reviews undertaken by our award-winning and acclaimed machinery editor, David Williams.

Alongside these industry insights, each issue we share in-depth interviews with UK-based fruit growers, and vineyard profiles from a wide variety of viticulturalists and wine makers from around the country; not to mention Q&As with owners and managers of wineries, packaging and processing companies, financial and legal advisors, and much more.

We collate special seasonal features,



showcasing current discussions and trends within the world of viticulture, and providing tips from relevant and respected specialists, including agronomists, oenologists and other industry stalwarts.

You will also find our classified pages bursting with relevant new and used machinery and equipment for sale, and you can also advertise your own used kit quickly and easily, which is a service offered free of charge for growers.

Visit the Fruit & Vine team on stand 231 to find out more about what we do, and sign up for the magazine free of charge on the day.

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